



**APPLY FOR ONE OF 40 SPOTS IN THE  
INAUGURAL LAUNCH BEFORE AUGUST 15th**

**CULTURE CHANGE Matters<sup>SM</sup> is an online educational course that is meant to help your staff gain a baseline understanding of person-centered care and culture change to support your organization's quality improvement journey. It is made possible by a joint grant from the Centers for Medicare & Medicaid Services (CMS) and the Georgia Department of Community Health State Survey Agency.**

**The application process for nursing homes to apply to secure one of 40 free spots is open between May 1, 2022 and August 15, 2022. Once we receive 40 qualifying applications, enrollment for the free launch will be closed.**

**The class is to be completed on site at your location by at least 6-8 Supervisors and 10-20 Direct Care and Support Associates (DCSAs). DCSAs include EVERYONE who comes into contact with residents and interacts with them. Nursing home staff in all roles and positions are eligible to take the class.**

**The class includes two modules for Supervisory Staff (Senior Management/ Supervisors/ Managers) and three modules for Direct Care and Support Associates (DCSAs). Each module includes four lessons. [Click here](#) to learn more about the content in the modules and lessons.**

**The lessons are online, but the classes are intended to be experienced in groups. There are activities, worksheets and handouts provided to deepen the education and be a catalyst for deep thinking and rich conversations.**

**It is recommended that the Supervisors take 4-6 weeks to first complete the supervisory portion and review all of the DCSA content so they can be familiar with the curriculum and able to support their DCSA staff when they are taking the class. The DCSA content includes 12 lessons that can be completed over an approximately 4-month period as continuing education and application exercises.**

**The program also comes with free access to an onboarding version of the curriculum for new staff. This can be used free of charge through February 28, 2023 for all 40 nursing homes who secure their spot in the inaugural launch.**

### **APPLICATION INSTRUCTIONS & PROCESS**

- 1. DEADLINE** for the second round of applications is **August 15, 2022.**
2. Type or print legibly. Illegible or incomplete applications will not be accepted.
3. Applications may be submitted via email or fax. Email is preferred.
4. Applications will be considered on a first come-first served basis, and space is limited to 40 nursing centers.

5. Applications will be reviewed as they are received and final decisions will be announced in advance of the training start date. You will be notified by email about the status of your application.
6. If your application is accepted, the \$19.97 per person registration fee will be waived. For example, if you have 8 Supervisors and 20 DCSAs, 28 staff @ \$19.97 = \$559.16 will be covered. If accepted, you do not need to pay when registering. You will be provided with a Reservation Code in your acceptance letter.
7. If you have any questions about the application process, please email Crystal Williams at [cwilliams259@gsu.edu](mailto:cwilliams259@gsu.edu).

## **PARTICIPATION REQUIREMENTS**

- Each nursing center will need to provide the name of your **Project Champion** and **Facilitator** (on this application).
  - A **Project Champion** is usually a high-level leader such as an Administrator or Director of Nursing. This person will champion the class and serve as the point of contact to the grant team. They will also make sure that the project stays on track and coordinate the people and parts as appropriate.
  - The **Facilitator** will run the sessions for Supervisors and DCSAs. The Facilitator is usually the person responsible for education in the building. This could be a Director of Nursing (or ADON) or a Staff Development Coordinator. A good Facilitator is neither a content expert nor a lecturer. They will guide the process that will help participants reach their stated goals and objectives within the allotted time.
- Recipient nursing homes must complete both the Supervisory Staff and the Direct Care and Support Associates modules (a total of 20 hours) within 6 months.
- Recipient nursing homes will be required to document what you learned by completing an evaluation and complete competency assessments (provided) on all participating DCSAs.
- Recipient nursing homes will need to provide (on this application) the names and contact information of the Supervisors (or department heads) that will take the Supervisory staff portion of the curriculum and will be supporting the DCSA who will be going through the class.
- Recipient nursing homes will need to provide (after the Supervisors get started) the names and contact information for each of the DCSAs enrolling in the 12-week Culture Change Matters classes.
- Recipient nursing homes are required to register each participating staff member on the Culture Change Matters website when they receive the Registration Code from the grant team.

Please type or print legibly your answers in the boxes below.

Nursing Home Information		
Name of Nursing Home:		
Street Address:		
City:	State:	Zip:

Project Champion	
Last Name:	First Name:
Email:	Phone:

Facilitator	
Last Name:	First Name:
Email:	Phone:

Please provide information about each Supervisor who will be participating.

Supervisor	
Last Name:	First Name:
Email:	Phone:
Supervisor	
Last Name:	First Name:
Email:	Phone:
Supervisor	
Last Name:	First Name:
Email:	Phone:
Supervisor	
Last Name:	First Name:
Email:	Phone:
Supervisor	
Last Name:	First Name:
Email:	Phone:

Supervisor	
Last Name:	First Name:
Email:	Phone:
Supervisor	
Last Name:	First Name:
Email:	Phone:
Supervisor	
Last Name:	First Name:
Email:	Phone:
Supervisor	
Last Name:	First Name:
Email:	Phone:
Supervisor	
Last Name:	First Name:
Email:	Phone:

**Why do you want your nursing home to be one of the 40 centers who are part of the Inaugural Launch of the Culture Change Matters training in Georgia?**

**What do you think will be the benefit(s) to your organization?**

**CERTIFICATION STATEMENT:**

By signing my name below, I confirm that all of the information provided is true and correct to the best of my knowledge.

**Signed:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Please email or fax your completed application to the attention of Crystal Williams:**

**Email:** [cwilliams259@gsu.edu](mailto:cwilliams259@gsu.edu)

**Fax:** 404-413-5219

**Culture Change Network of Georgia Mission**

To change the way Georgians *think* and *feel* about aging and disability by creating the kind of care and support we want for our loved ones and ourselves.

**Culture Change Network of Georgia Steering Committee**

Walter Coffey & Kim McRae: CCNG Co-Founders (WD International Consulting & Have a Good Life, respectively)

Ginny Helms: LeadingAge Georgia

Pam Clayton: GHCA

Linda Kluge: Alliant Health

Jennifer Craft Morgan: Gerontology Institute, GSU

Becky Kurtz: Atlanta Regional Commission

Rose Marie Fagan: Founding/Former ED National Pioneer Network

Rachel Wilson: Georgia Tech Tools for Life Program